



## **COVID-19 RELIEF UPDATE**

Date: June 5, 2020

## Apnalaya

Estd: 1972 | Sector: Community Development | FY19 Income: Rs 4.41 cr | HO: Mumbai | Presence: Mumbai

### About the NGO

Apnalaya works with the urban poor- enabling access to basic services, healthcare, education and livelihoods; empowering them to help themselves; and ensuring provision of civic entitlements through advocacy with the government.

### COVID-19 Program Update

Thanks to the contribution received from donors like you, HelpYourNGO Foundation contributed **Rs 664,625/-** to support Apnalaya's **Direct Bank Transfer** program for **296 families**:

- Transfer of **Rs2,000/-** per family to 152 families in March 2020
- Transfer of **Rs2,500/-** per family to 144 families in April and May 2020

### Need & Background

COVID-19 is fast developing into a disaster of unimaginable proportions and the need to support the urban poor, homeless, slum dwellers, street vendors, informal sector workers and the most marginalized is at its peak. Physical distancing and shutdowns are important to curb the spread of the virus, but they also break the back of hand-to-mouth communities as they often are outside the social safety net.



Apnalaya's survey in Shivaji Nagar revealed the following alarming statistics:

- Average family size is 5.5 and typically lives in a 10x15 sq. ft. house
- Average monthly income is Rs9,417/- and half of the households earn <Rs6,000/- per month
- 57% of the community work as casual labourers who depend on daily wages for their sustenance and 2.5% are rag pickers
- 11% of the community does not have bank accounts and only 46% has ration cards making it difficult to get benefits of government schemes
- Normally, 11% of the Shivaji Nagar population has issues with food security every month; 3% of the families go either without food or survive on a single meal at least thrice a month
- There is no government hospital in Shivaji Nagar

As the pandemic rages on, alongside their Direct Bank Transfer (DBT) program, Apnalaya has been helping the people of Shivaji Nagar with dry ration kits and sanitary material. In partnership with the Municipal Corporation of Greater Mumbai (MCGM), Apnalaya has distributed fruit and vegetable packets in M East Ward, especially in the containment zones. They are also exploring the possibility of using DBT as a more long-term relief solution.

**Location:** Slum clusters in Shivaji Nagar, M Ward (Mankhurd-Vashi Road), Mumbai

### Beneficiary Selection Criteria

Given the background of the beneficiaries and based on the findings from their assessment, Apnalaya decided to reach out to all the households in all clusters that they had presence in within Shivaji Nagar.

### Implementation Methodology

In March end, the Government announced a relief package to support the poor, workers and those in need of help amid a lockdown. However, since execution and actual distribution of ration etc. would take time and the need of the identified communities was immediate, a few NGOs including Apnalaya formed a consortium to consolidate efforts, assign communities to NGOs based on their presence, and ensure no duplication of relief measures.

Apnalaya has a strong presence in the targeted slum communities in Shivaji Nagar. Based on their assessment, they decided to implement the Direct Bank Transfer program along with the essential supplies distribution program since most of the community members are daily wage earners.

The Apnalaya team had the verified bank account details of the beneficiaries since they had done interventions with these community members in the past. Based on this, funds were transferred to the bank account of one member from each household. Another interesting statistic is that 60-70% of these bank accounts belonged to women.

The Apnalaya team directed the beneficiaries on how to follow social distancing and safety norms while withdrawing money from ATMs or banks.

### Support Provided

Month	Contribution Amount	DBT Amount (per family per month)	No. of Families supported
March 2020	Rs 304,888/-	Rs 2,000/-	152
April 2020	Rs 50,000/-	Rs 2,500/-	20
May 2020	Rs 309,737/-	Rs 2,500/-	124
<b>Total</b>	<b>Rs 664,625</b>		<b>296</b>

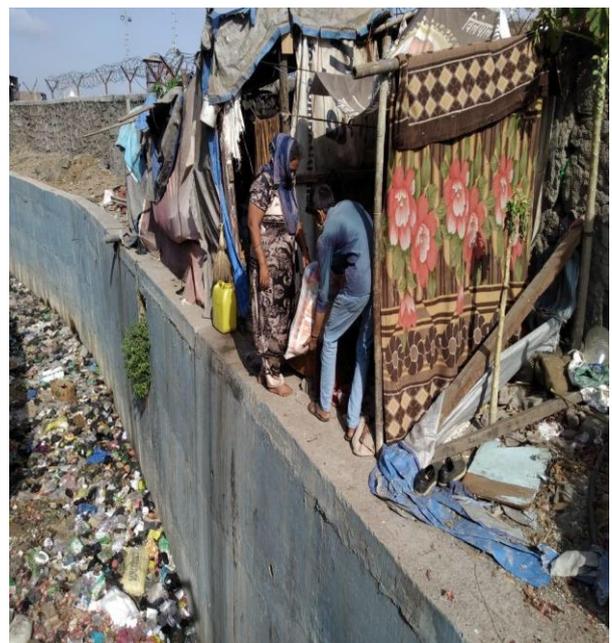
### Outcome of Apnalaya's COVID-19 Relief Efforts:

- Dry ration distribution – distributed 21,904 ration kits in 15 slums in Shivaji Nagar
- Direct bank transfer – raised funds to transfer Rs 4,000/- per family per month for 2,568 families

**Photos**



Assessment being conducted by Apnalaya



Distribution of Dry ration and Sanitary kits by Apnalaya as part of one of their COVID-19 relief program

## Fund Utilization Report

No.	Particulars	Description	Amount (Rs)
I.	Funds Disbursed	For Direct Bank Transfer program	664,625
II.	Program Expenses	Bank Transfer to 296 families	664,000
	<b>Balance unutilized</b>		<b>625</b>

Note:

- Balance Rs625/- to be utilized by Apnalaya for their COVID-19 relief work
- HelpYourNGO Team will be verifying the funds transferred by Apnalaya in the bank statements of the beneficiaries by June end