

Do's and Don'ts when creating content?

Look at Damroo, a fictitious case. If you talk about Damroo in this manner it looks poor. You have written one slide with many statements. No one has time to read. Can you break it down? This is a busy slide.

The same thing can be represented by putting a small photograph specific to the person or the project. Write five points and explain them. This will give you credibility. Look at the font size. Can the audience read it? Never use capital letters unless you real need to.

Talk about the font colour. Too much colour can mess up everything. The background of the presentation slide should not be distracting and should be consistent in all the slides.